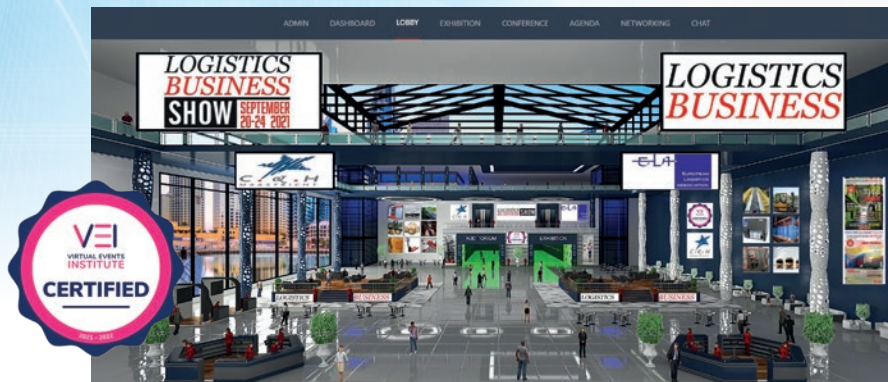


LOGISTICS BUSINESS SHOW

Register & Login at www.logisticsbusinessshow.com to explore the show now



VISITORS

Over 3600 international visitors attended September's show, with 25% from the UK. They remain registered on the platform for 2022.

There will be over 5000 visitors for March and October. Physical shows are returning but will probably not be at the same scale and visitor numbers as before the pandemic. Virtual and hybrid events will continue to fill the gaps and provide good value lead generation and unique educational content.

Our platform is intuitive and attractive, with a welcome video and help desk. Our visitor promotion focuses on our 22,000 readership, 28,000 LinkedIn show group, as well as search engines, Adwords and social media.

LEAD GENERATION

September's **Logistics Business Show** saw the 60 exhibitors receive 4500 booth visits (averaging 75). Hundreds of videos, documents and products were viewed or downloaded there, as well as the chats and video calls made.

Our platform captures all the visitor data for exhibitors to export, along with all the contacts from the conference sessions that exhibitor panellists participated in.



LIVE STREAMING

Exhibitors can have spontaneous and scheduled video meetings with visitors, using the 'Let's Talk' avatar at the booth to begin the conversations.

NETWORKING

Our platform enables all visitors and exhibitors to search through the thousands of registered users, by job title, country, company name and product interest. This is a great way to find new contacts and increase booth visits.

EXHIBITION HALL

There are 6 themes to the exhibition, allowing visitors to search specifically for:

- Forklift & AGV Technology
- Handling & Automation Systems,
- Packaging & Pallets
- Software & Computing
- Transport Services & Equipment,
- Warehousing Equipment.

STAND DESIGN

Exhibitors can choose from 50 templates to suit their tastes. All have the same functionality and are easy to configure with logos, products and videos, with free stand build support if needed. Staff numbers are unlimited and all booths have the chat and video call facility. There is no preferential positioning in the hall.

“We have participated in many live exhibitions. During the pandemic we didn't want to lose touch with our valued European dealers and sales channels. This virtual exhibition came as close possible to doing a live event. We were able to connect with existing dealers and find several new dealers in countries that we were looking to expand our dealer network. After several video demonstration of our product line we appointed 6 new dealers that all have placed their first order. The investment in Logistics Business Show has paid off for us.”

James Ryan, Owner of Sentry Protection Products - USA

CONFERENCE PANEL DISCUSSIONS

There will be 3 or 4 roundtable panel discussions on each day of the show. Moderated by our Editor, Paul Hamblin, each exhibitor can nominate 1 spokesperson to join the most relevant panel. They are recorded and have Q&A function during the show.

September's panel discussions featured 40 expert speakers and have had over 1500 views.

You can watch the videos here:
www.logisticsbusiness.com/videos-about-logistics-and-handling/
 March's topics will be announced shortly.

Some of the 60 September '21 Exhibitors



Speakers at the September '21 Panel Discussions



Simon Jones
6 River



Anthony Gibbs
Datalogic



Jason Whitworth
BDO



Frédéric d'Orsay
Bixelon



Phil Mean
Hyster



Nicola Tomatis
Bluebotics



Cercilia Chen
Kengic



Marcel Meckes
CarryBots



Gavin Harrison
Element Logic



Johan Hed
Handheld



Marc Kennedy
GMR



Hilton Campbell
Introll



John Baker
Locus Robotics



Wouter Satijn
Joloda Hydraroll



Andy Kellett
Calor



Samuel Alexandersson
Kollmorgen



Michael Willett
Panasonic



Michel Stekelenburg
Project44



Jo Bradley
Quadiant



Gianluca Rossi
Sitma



Gaurav Bhagi
Inawisdom



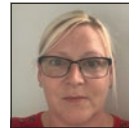
Ruud Hendrix
PcData



Matt Woods
Tennant



Tony Dobson
Snap Fulfil



Natasha Hickmans-Wade
Rite-Hite



Ron Farr
Yale



George Lin
Damon



Francesco Ponti
CMC



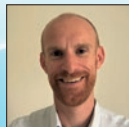
Vladimir Litoshenko
First Line Software



Jan Zizka
Photonics



Pol Sweeney
Descartes



Tom Southall
Cold Chain Federation



William Li
HAI ROBOTICS



Guido Brackelsberg
SETLOG



Paul Hamblin
Logistics Business Magazine

COST

MARCH OR OCTOBER SHOW

£2500 / €3000 for a booth +
conference participation

BOTH SHOWS

£3800 / €4560

SPONSORSHIP

Exclusive package available.
Affordable pricing at the fraction of
the cost of a physical event.

show@logisticsbusiness.com
marketing@chmaastricht.com

**LOGISTICS
BUSINESS**

SHOW 15-17TH MARCH 2022

