

VISITORS

Over 1500 visitors attended the debut virtual exhibition in February. These visitors remain registered for the next event, in addition to all new visitors who register between now and September. We expect over 5000 visitors for September.

As there will be no physical exhibitions or conferences until October at least, digital events like this present the only opportunity to meet new potential customers and partners. Visitors attend, free-of-charge, from all sectors of the logistics industry worldwide.

Visitor promotion targets supply chain decision-makers, including readers of **Logistics Business** magazine, as well as our social media contacts (including over 14,000 Linked In group and 2800 Twitter followers), search engine results for logistics exhibitions and the extensive exhibition database of our partners C&H Maastricht.

LEAD GENERATION

The **Logistics Business Show** generated an average of 70 sales leads from the first event in February. The platform captures the data of all booth visitors and what they watched or downloaded, as well as who watched the which conference sessions and videos and who the data of those who left messages.

EASE OF USE

Since lockdown everyone has become increasingly familiar with digital meeting technology. The cultural shift is permanent and exhibition visitors have adapted to online networking. Virtual is the way forward.

LIVE STREAMING

Exhibitors have pre-scheduled one-2-one video calls with visitors. The 'Let's Talk' button on each booth enables visitors to start or arrange a live video call or chat.

NETWORKING

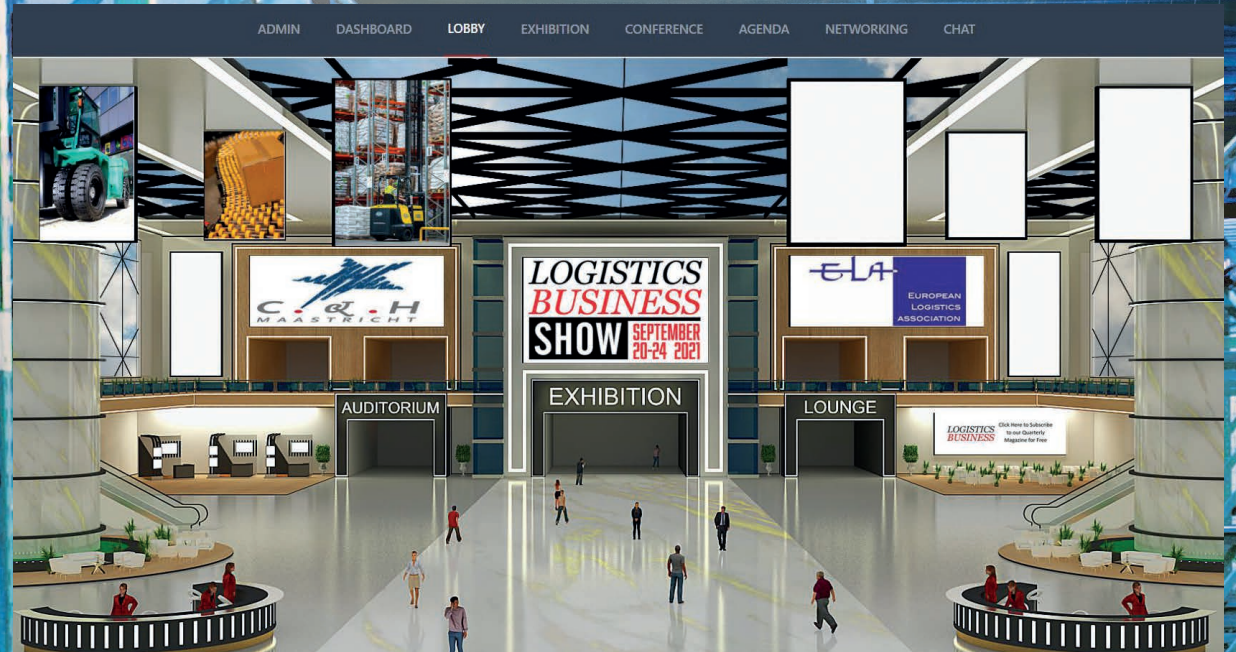
The exhibition features a networking lounge where visitors and exhibitors can make contact and discuss relevant issues.



LOGISTICS BUSINESS SHOW

SEPTEMBER 20-24 2021

www.logisticsbusinessshow.com



EXHIBITION HALL

The hall will have 6 themes with these search filters

- Forklift & AGV Technology
- Handling Automation Systems
- Packaging & Pallets
- Software & Computing
- Transport Services & Equipment
- Warehousing Equipment.

STAND DESIGN

Exhibitors can choose from 26 booth templates, including the 2 shown here, linking to a landing page of their choice. All booths are the same size and there is no preferential positioning.

STAND FUNCTIONALITY

Exhibitors can add videos, products and documents, as well as unlimited staff. All booths have chat, messaging and networking facilities as well as live video calls on demand or by appointment. Exhibitors can use the Networking lounge to search for registered buyers who are looking for their product areas.



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ROUNDTABLE PANEL DISCUSSIONS

There will be 10 Roundtable panel discussions streamed during the week of the event.

These are moderated by our Editor, Paul Hamblin. They will be recorded and available to view on demand, plus the video files will be provided to the speakers afterwards. Exhibitors can nominate a spokesperson for consideration to join 1 of the panels of 4 speakers. They will not make presentations or share-screens, just join a lively debate about technology, issues and trends. Viewers can raise questions.



September's Panel Discussion Roundtables are on the following themes:

The Carbon Neutral Challenge: How to Reach Net Zero While Growing Your Business

Forklifts and DC Vehicles: No Diesel, No Driver? Tomorrow's Forklifts Explored

IT Hardware: Rugged Mobility for Pick & Track

Logistics: The 2030 Logistics Landscape – Crystal ball time

Materials Handling: Intralogistics Projects and Innovations

Packaging: When Waste is not a dirty word

Robotics: Collaboration or Conflict? Who Wins When Humans and Robots Meet?

Software: Top 10 Buzzwords – What They Mean and How They Grow Your Business

Transport & Forwarding: Winning the Friction Fight

Warehouse Automation: Lights Out? The Future of Warehousing



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“We have participated in many live exhibitions. During the pandemic we didn't want to lose touch with our valued European dealers and sales channels. This virtual exhibition came as close possible to doing a live event. We were able to connect with existing dealers and find several new dealers in countries that we were looking to expand our dealer network.

After several video demonstration of our product line we appointed 6 new dealers that all have placed their first order. The investment in Logistics Business Show has paid off for us.”

James Ryan, Owner of Sentry Protection Products - USA

SPEAKERS INCLUDE:



Guy Courtin
6 River



Dominic Aelberry
VP EMEA,
Conexiom



Wouter Satijn, MD
Joloda Hydraroll



James Ryan
Owner of Sentry
Products



James Smith, MD
AutoStore UK



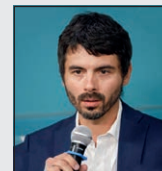
David Beguin
Sales Manager,
BlueBotics



Simon Houghton
Sales & Marketing Manager,
Geek Plus UK



Graham Bingham
Sales,
Mushiny Suzhou



Vladimir Litoshenko
First Line Software



Rob de Ridder
Sales Manager,
Ravas



Shaun Pretorius
Ammega



Hilton Campbell, MD
Interroll UK



Marcel van Schijndel
SAT Technologies



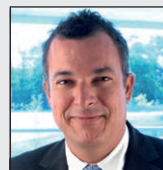
Matt Pedley
Gebhardt



Josh Brazil, COO
Ocean Insights



Pol Sweeney, VP
Descartes UK
& Ireland



Fred d'Orsay
Southern Europe
Sales Director, Bixolon



Viv Bradshaw
Head of Sales,
Denso-Wave



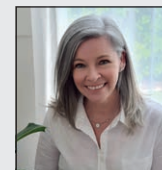
Frank Rissler
Sales Director,
EPG Voice Solutions



Gianluca Rossi
Sales & Marketing
Director,
Sitma Machinery



Andy Longrigg
Tawi



Louise Inglese
Genie Grips

You can watch these sessions live or at your convenience



LOGISTICS BUSINESS SHOW

September 20-24th 2021

Total cost per stand/booth
£1900 / €2200

Affordable pricing at a fraction of
the cost of a physical event

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marketing@chmaastricht.com

VISIT

www.logisticsbusinessshow.com

NOW TO REGISTER AND LOGIN
From here you can browse the Exhibition



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