

VISITORS

Over 1500 visitors attended the debut virtual exhibition in February. These visitors remain registered for the next event, in addition to all new visitors who register between March and September. We expect over 3000 visitors for September.

As there will be no physical exhibitions or conferences until the Autumn at least, digital events like this present the only opportunity to meet new potential customers and partners. Visitors attend, free-of-charge, from all sectors of the logistics industry worldwide.

Visitor promotion targets supply chain decision-makers, including readers of **Logistics Business** magazine, as well as our social media contacts (including a 3300 Linked In group and 2800 Twitter followers), search engine results for logistics exhibitions and the extensive exhibition database of our partners C&H Maastricht.

LEAD GENERATION

The **Logistics Business Show** generated an average of 70 sales leads from the first event in February. The platform captures the data of all visitors to each booth, has a request-for-quotation system and messaging functions (chats and offline notifications).

EASE OF USE

Since lockdown everyone has become increasingly familiar with digital meeting technology. The cultural shift is permanent and exhibition visitors have adapted to online networking. Virtual is the way forward.

LIVE STREAMING

Exhibitors have pre-scheduled one-2-one video calls with visitors. The 'Call' button on each staffed booth enables a visitor to start an instant live video call.

NETWORKING

The exhibition features a networking lounge where visitors and exhibitors can make contact and discuss relevant issues.

LOGISTICS BUSINESS

SHOW SEPTEMBER 20-24 2021

www.logisticsbusinessshow.com

Navigation bar with icons for: Lobby, Exhibition Halls, Panel Discussions, Networking Lounge, Press Room, Chat to Attendees, Briefcase, Help Desk, Booth Info Request, and Logout. A user profile for David Priestman is visible on the right.

Welcome To The Logistics Business Exhibition

Buttons: About The Event, Panel Discussions

Vertical text: VIRTUAL EXHIBITION

Video player: Hendrik Beekke Warehousing Keynote MP4 February 20... COVID-19

Event Partners: C&H MAASTRICHT

THESE ARE EXHIBITORS ALREADY BOOKED

Logistics Business Show Exhibitors: RIVER SYSTEMS, GMR SAFETY, DATA SOLUTIONS LTD, LOCUS, MODULA, DESCARTES, BIXELON, AutoStore, first line software, RAVAS, pewisys, OCEANINSIGHTS, EPG, Forbo, zencargo, TAWI, Joloda, Ammeraal Beltech, INTERROLL, JUNG, SAT technologies, MUSHINY, PCDATA, Gebhardt, HOREN, AmbaFlex, Panasonic TOUGHBOOK, DENSO DENSO WAVE, Geek+, Sitma, BOLZONI AURAMO, GEBHARDT IntraLogistics Group, MEGADYNE, CONEXIOM

ELA EUROPEAN LOGISTICS ASSOCIATION

C&H MAASTRICHT Co-organiser

EXHIBITION HALLS

There are 6 virtual halls:

- Forklift & AGV Technology
- Handling Automation Systems
- Packaging & Pallets
- Software & Computing
- Transport Services & Equipment
- Warehousing Equipment.

Visitors can browse halls and search for specific requirements from a long list of sub-categories.

STAND DESIGN

Exhibitors can use their own bespoke booth image like the ones illustrated here, linking to a landing page of their choice. All booths are the same size and there is no preferential positioning.

STAND FUNCTIONALITY

Exhibitors can add unlimited products, services, videos and catalogues, as well as profile text. All booths have chat, messaging and networking facilities as well as live video calls on demand or by appointment. Exhibitors can assign sales staff and use the Matchmaking function to search for registered buyers who are looking for their product areas.

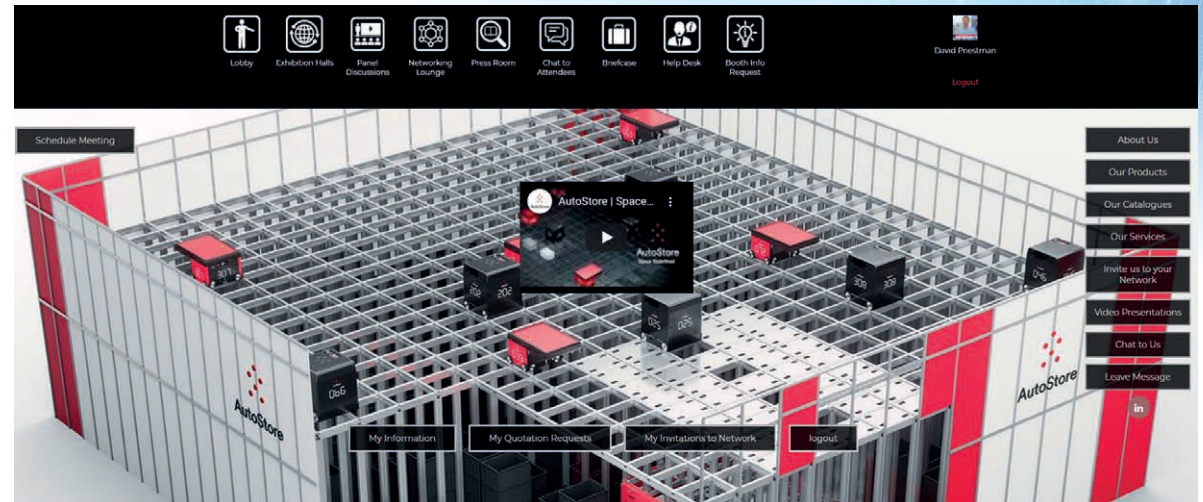
PRESS ROOM

Exhibitors can have their latest press releases uploaded to the virtual press room, collated by our Editor, for visitors to download.

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ROUNDTABLE PANEL DISCUSSIONS

There will be 3 live, hour-long video streamed panel discussions on the middle 3 days of the event: September 21st, 22nd and 23rd.

These are moderated by our Editor, Paul Hamblin. They will be recorded and available to view on demand, plus the video files will be provided to the speakers afterwards.

The specific themes will be announced shortly and all exhibitors will be able to nominate 1 spokesperson to join 1 of the panels of 4 speakers. They will not make presentations or share-screens, just join a lively debate about technology, issues and trends. Viewers can raise questions.

There are 36 places available in total. You can playback videos from our February event on demand in the Panel Discussions page of www.logisticsbusinessshow.com

KEYNOTE ADDRESS

An exclusive, educational welcome video plays in the Lobby to greet visitors. For our February event this was provided by Dr Hendrik Reefke, Senior Lecturer in supply chain management at Cranfield University. You can watch it in the Lobby at any time.

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“Congratulations to you and the entire team on the successful delivery of the virtual exhibition. It was well prepared, well presented and filled a gap created by sheltering. I look forward to the second edition later this year.”

John Nofsinger

SPEAKERS INCLUDE:



Guy Courtin
6 River



Dominic Aelberry
VP EMEA,
Conexiom



Wouter Satijn, MD
Joloda Hydraroll



James Ryan
Owner of Sentry
Products



James Smith, MD
AutoStore UK



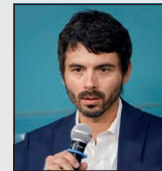
David Beguin
Sales Manager,
BlueBotics



Simon Houghton
Sales & Marketing Manager,
Geek Plus UK



Graham Bingham
Sales,
Mushiny Suzhou



Vladimir Litoshenko
First Line Software



Rob de Ridder
Sales Manager,
Ravas



Shaun Pretorius
Ammega



Hilton Campbell, MD
Interroll UK



Marcel van Schijndel
SAT Technologies



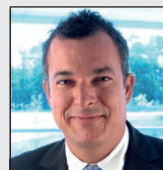
Matt Pedley
Gebhardt



Josh Brazil, COO
Ocean Insights



Pol Sweeney, VP
Descartes UK
& Ireland



Fred d'Orsay
Southern Europe
Sales Director, Bixolon



Viv Bradshaw
Head of Sales,
Denso-Wave



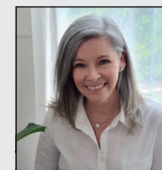
Frank Rissler
Sales Director,
EPG Voice Solutions



Gianluca Rossi
Sales & Marketing
Director,
Sitma Machinery



Andy Longrigg
Tawi



Louise Inglese
Genie Grips

You can watch these sessions live or at your convenience

LOGISTICS BUSINESS SHOW

September 20-24th 2021

Stands are live from now until the end of October

Total cost per stand/booth
£1900 / €2200

Affordable pricing at a fraction of the cost of a physical event

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VISIT www.logisticsbusinessshow.com
NOW TO REGISTER AND LOGIN







From here you can browse the Halls, Stands, Conference and more

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Company GEBHARDT European Conveyor Systems Ltd	Company Vanderlande	Company Forbo Siegling GmbH
Primary business: Manufacturer	Primary business: Supplier to Industry	Primary business: Manufacturer
Looking for: Wholesalers	Looking for: Agents/Distributors	Looking for: OEM
Product Categories: ASRS,Shuttles,Sortation	Product Categories: ASRS,Sortation,Robot Picking	Product Categories: Belts
Visit our Booth	Visit our Booth	Visit our Booth
		
Company Joloda Hydraroll Ltd	Company Geek Plus International Co., Ltd	Company Interroll Ltd
Primary business: Manufacturer	Primary business: Supplier to Industry	Primary business: Manufacturer
Looking for: Suppliers to Industry	Looking for: Suppliers to Industry	Looking for: Suppliers to Industry
Product Categories: Conveyors,Loading Bay,Loading/Unloading Systems	Product Categories: Shuttles,Sortation,Robot Picking	Product Categories: Conveyors,Sortation,Storage Systems