



LOGISTICS *BUSINESS*



Logistics Business magazine is the only pan-European logistics journal. It is the top lead-generating magazine in this industry, thanks to our unique subscription service.

Many of our readers we have personally met and we match their purchasing requirements with our advertisers' products and services.

Our editorial is dedicated to the best-in-class application of technology and services spanning the supply chain: from materials handling and warehousing equipment to transport and distribution services, logistics solutions, IT, software and transit packaging.

Logistics Business is a quarterly journal, with issues published in February, April/May, September and November, plus a weekly eNewsletter and **www.logisticsbusiness.com**

The readership of each issue is 20,000. This comprises of 8500 print copies to regular subscribers and new subscribers at all the major logistics exhibitions internationally, plus readers of the digital edition online and from our eNewsletter links.

www.logisticsbusiness.com is the no.1 search result on Google for 'logistics magazine' with 100,000 visits per month and 40,000 unique visitors. eNewsletters are sent to 20,000 digital subscribers.

Circulation & Readership



Print readership

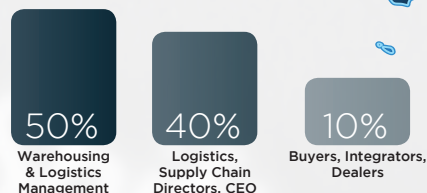
Logistics Business magazine is read by 20,000 decision-makers across the European supply chain, with 8500 print subscribers.



Industry Sectors



Job Titles



Digital & Online readership

Logistics Business magazine page-turning digital editions feature on all our weekly eNewsletters to 20,000 digital readers.

Web traffic

Monthly visits:
100,000

Monthly unique visitors:
40,000

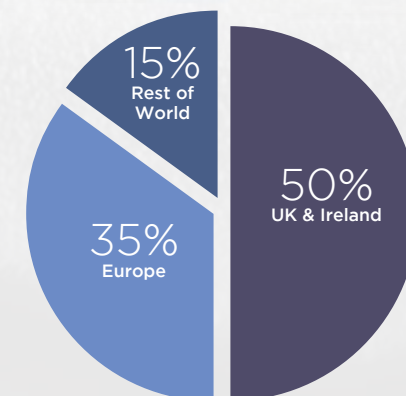
Monthly page views:
450,000
(September 2017)

Targeted marketing

Exclusive email blasts, on a date of your choice, to our 20,000 esubscribers. Html, video or plain text. Stats report provided (*deliveries, open rate, clicks & ratios*).



Geographical



LogBusMag

With 2300 followers we Tweet all the major stories.

Editorial & Print issues



Logistics Business magazine is a quarterly journal, with issues published in February, April/May, September and November.

Editorial coverage is predominantly exclusives: case studies, site visits, key interviews, reports, together with product launches and opinions.

News items are posted to www.logisticsbusiness.com daily and the best from each week are included in our eNewsletter (usually Tuesdays).

Inside Every Issue:

Interviews with global CEOs and senior executives; features and company profiles; Thought Leadership and industry opinion; product innovation; process innovation; case studies. Specialist themes covered include: Intralogistics; Automation; Robotics; Autonomous Vehicles; Sorting and Picking Technology; Warehouse and Transport Management Systems (WMS/TMS); Forklifts; Warehouse Vehicles; AGVs; Industry 4.0; Internet of Things (IoT); Supply Chain Optimization and Visibility; Big Data; E-Commerce Logistics; Multichannel and Omnichannel; Distribution; Last Mile; Multimodal and Intermodal; Sea, Air and Rail Freight; Freight Forwarding; 3PL and 4PL; Logistics Property and Real Estate; Packaging; Labelling; Pallets.

We also host videos on www.logisticsbusiness.com/videos. For specific issue special features please contact the Editor. We also accept by-lined articles and feature suggestions.

Editor

Paul Hamblin
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February 2018

Editorial deadline January 19th



April/May 2018

Editorial deadline March 23rd



September 2018

Editorial deadline July 20th.



November 2018

Editorial deadline October 19th

Advertising Rates & Packages



Print Ratecard

Single issue Prices

Full page A4 colour £3500 / €4200

Half page colour £1950 / €2340

Frequency Rate – 25% discount for 12 months

Full pages (4) £10,500 / €12,600

Half pages (4) £5850 / €7020

Sizes: We only accept artwork as hi-res PDF

Sizes

Single Page Colour

Trim: 210 x 297mm

Bleed: 216 x 303mm

Type: 190 x 277mm

Half Page Colour (Horizontal)

Trim: 210 x 148.5

Bleed: 216 x 154.5mm

Type: 190 x 128.5mm

Half Page Colour (Vertical)

Trim: 99 x 285mm

Bleed: 105 x 291mm

Type: 79 x 265mm



Online Marketing

www.logisticsbusiness.com

Homepage

Horizontal skyscraper

(700x85) £2400 / €2880 for 3 months

Giant Banner

(300x260) £2250 / €2700 for 3 months

Side Banner

(300x85) £1800 / €2160 for 3 months

Non Homepage

£600 / €720 for up to 5 zones for 3 months

eNewsletter Banners

Horizontal skyscraper

(700x85) £2400 / €2880 for 3 months

Giant Banner

(300x260) £2250 / €2700 for 3 months

Side Banner

(300x85) £1800 / €2160 for 3 months

Email Blasts Eshots

£2250 / €2700 each.

Contacts, Terms & Condition



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Terms & Conditions

The publisher reserves the right to reject any advertisement. The advertiser agrees to indemnify and protect the publisher from any claims of expenses resulting from the advertiser's unauthorised use of any name, photograph or words protected by copyright or registered trademark. All orders accepted are subject to our credit requirements. The publisher reserves the right to select ad location unless the advertiser pays for a preferred position

General Rate Policy

General Rate Policy: The publisher reserves the right to hold the advertiser and/or its agency jointly and severally liable for such monies that are due and payable to the publisher. Advertisers will be short-rated and charged the full rate card if, within a 12-month period, they do not keep to the frequency of adverts initially booked by them. Agency commission will be revoked if invoices are unpaid after 60 days.

Exhibitions Guide 2018



January

Transport Logistic India, 23-24th
www.transportlogistic.de/worldwide

March

LogiMAT Stuttgart, 13-15th,
www.logimat-messe.de
Our Stand: H5 C02.

SITL Paris, Villepinte, 20-23rd
www.sitl.eu

April

MODEX Atlanta, 9-12th
www.modexshow.com
Our Booth: 4890

CeMAT Hannover, 23-27th
www.cemat.com

May

Multimodal Birmingham, 1-3rd
www.multimodal.org
Intralogistica Milan, 29th-June 1st,
www.intralogistica-italia.com

June

SIL Barcelona, 5-7th
www.silbcn.com

September

Gartner Supply Chain, London
www.gartner.com/events

October

Postexpo Hamburg, 9-11th
www.postexpo.com

November

Intermodal Europe,
www.intermodal-events.com