



LOGISTICS *BUSINESS*



Logistics Business magazine is the only pan-European journal for this sector. Its editorial is dedicated to the best-in-class application of all aspects of technology and services spanning the entire supply chain — from materials handling and warehousing equipment to transport and distribution services, logistics solutions and packaging.

Logistics Business is a bi-monthly journal, with issues published in February, May, September and November plus 2 further issues, in March and September, dedicated to software & IT hardware in the supply chain, under the Logistics Business IT title. The editorial content spans all aspects of the international supply chain. Logistics Business is a print and digital medium, with weekly e-Newsletters, Eshots, www.logisticsbusiness.com.

The total readership of each issue exceeds 20,000. This is comprised of 9000 print copies to regular subscribers and new subscribers at all the major logistics and handling exhibitions internationally, plus over 10,000 readers of the digital edition on our website and from our eNewsletter link

www.logisticsbusiness.com - the no.1 search result on Google for 'logistics magazine(s)'. Our website receives up to ~90,000 Visits per month. Our weekly eNewsletters, are sent to ~20,000+ esubscribers.

Logistics Business magazine is the top lead-generating logistics magazine in Europe, thanks to our unique readership & subscription service, which is comprised of English-speaking decision-makers whom we have personally and recently met, and our knowledge of their purchasing interests.

"We have never missed an issue for 15 years. We receive great leads and exposure from Logistics Business." - Benoit Danse, Olivo Logistics.

"We do get business from people seeing us in your magazine" - Steve Crabtree, Cogri Group



Editorial & Print Issues

Logistics Business is now a bi-monthly journal, with issues published in February, May, September and November plus 2 further issues, in March and September, dedicated to software & IT hardware in the supply chain, under the Logistics Business IT title. Logistics Business magazine's editorial coverage is predominantly exclusive Case Studies, Interviews, Site Visits & In-Depth Reports, combined with the best News, Views & Product launches.

Inside Every Issue:

Every issue has features on Forklift technology, Materials handling automation systems, conveying & storage, Road, air, sea & railfreight & distribution, Warehouse property & facilities management, Ports & Hubs, Transit Packaging, palletizing, pallets & containers, Loading bay.

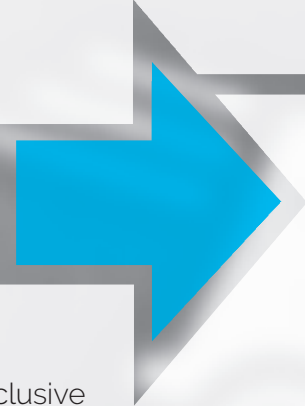
For specific issue special features please contact us prior to each issue as we only publish the top breaking news and key issues, rather than abide by a rigid editorial calendar set months in advance. We welcome by-lined articles and feature suggestions, so do let us know what important topics you would like to see covered.

Follow us & communicate with us on Twitter too: LogBusMag.

We also publish the best videos on <http://logisticsbusiness.com/videos>

Editor

Paul Hamblin
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edit@logisticsbusiness.com



February 2017

Logistics Business Magazine

Editorial deadline January 15th



May 2017

Logistics Business Magazine

Editorial deadline April 8th



September 2017

Logistics Business Magazine

Editorial deadline July 8th



November 2017

Logistics Business Magazine

Editorial deadline October 14th



March 2017

Logistics Business IT - Spring issue & yearbook

Editorial deadline February 12th



Sep./Oct. 2017

Logistics Business IT - Autumn issue

Editorial deadline August 26th



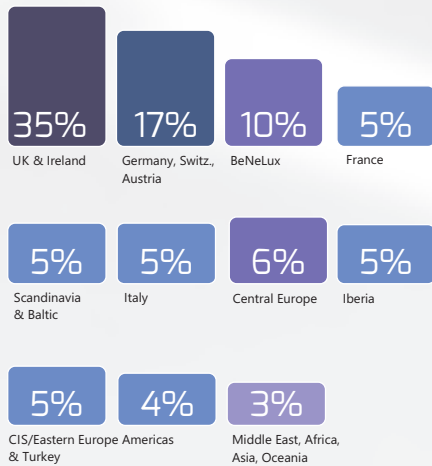
Circulation & Readership



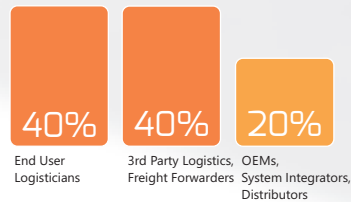
Print

Logistics Business magazine is read at senior level across the entire European supply chain.

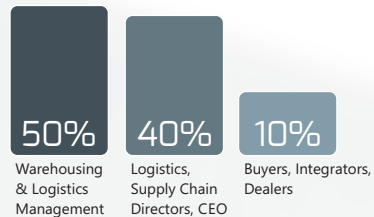
Location



Industry Sectors



Job Titles



Exhibition Bonus Circulation

Logistics Business Magazine exhibits at all of the major logistics & materials handling trade shows internationally, where copies are distributed to qualified visitors who are new subscribers. We operate a Reader Enquiry service which match-makes the buying interests of these international visitors with the product and service offerings of our advertising clients.

See page 7 for a full list



Digital & Online

Logistics Business Magazine Digital Edition is featured on our weekly newsletter and read worldwide with total Web Traffic (latest monthly figures):

Visits:~90,000 Page Views:~240,000 Hits: ~4.8 million



With average of ~200 views per month of videos on our youtube channel or on our website.

youtube.com/LogisticsBusinessTV
logisticsbusiness.com/videos



With ~2250 followers and growing we re-Tweet all major stories

twitter.com/LogBusMag



Newsletter & Targeted Marketing



Newsletter

Our weekly E-Newsletter & eShots go out to a ~20,000 e-subscriber database every Tuesday.



Targeted Marketing

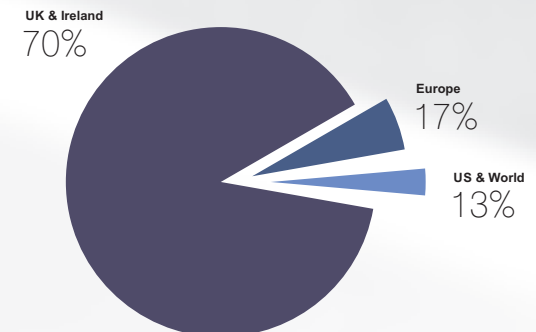
Exclusive email blasts, sent on a date of the customer's choice, to our e-subscribers database of ~30,000, providing full stats report including deliveries, impressions, clicks and ratios.

Database breakdown

Categorical

- UK Transport & Storage
- Logistics Managers
- LGV Operators
- Distribution Managers
- ERP Manufacturing users
- EU Transport/Haulage
- Software companies
- IT Resellers & Distributors
- IT Directors
- USA Supply Chain
- Manufacturing

Geographical





Advertising Rates & Packages



Print

up to - 25% Frequency Discount



Online

www.logisticsbusinessit.com

Sizes

Frequency Rate

all 4 print issues / 12 month campaign (25% discount):

Single Page A4 Colour
£10,500 / €13,650

Half Page Colour
£5,850 / €7,605

Single issue Ratecard Prices

We can only accept artwork as hi-res PDFs.

Single Page A4 Colour
£3,500 / €4,550

Half Page Colour
£1,950 / €2,535

Single Page Colour

Trim: 210 x 297mm
Bleed: 216 x 303mm
Type: 190 x 277mm

Half Page Colour (Horizontal)

Trim: 210 x 148.5
Bleed: 216 x 154.5mm
Type: 190 x 128.5mm

Half Page Colour (Vertical)

Trim: 99 x 285mm
Bleed: 105 x 291mm
Type: 79 x 265mm

Homepage Top Premium (700x85)

£2250 / €2925 per 3mth

Homepage Giant (300 x 260)

£2250 / €2925 per 3mth

Homepage Side (300 x 85)

£1500 / €1950 per 3mth
(min. 3 mths)

E-Shot

£2250 / €2925

Non-homepage

£150 / €195 per month
(min 3months. up to 5 zones)

Free White Paper & Video Uploads



Newsletter
weekly E-Newsletter

Top Premium Banner (700x85)

£2250 / €2925 per 3mth

Giant Banner (300 x 260)

£2250 / €2925 per 3mth

Side Banner (300 x 85)

£1500 / €1950 per 3mth
(min. 3 mths)



Contacts, Terms & Conditions



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Terms & Conditions

The publisher reserves the right to reject any advertisement. The advertiser agrees to indemnify and protect the publisher from any claims of expenses resulting from the advertiser's unauthorised use of any name, photograph or words protected by copyright or registered trademark. All orders accepted are subject to our credit requirements. The publisher reserves the right to select ad location unless the advertiser pays for a preferred position. General Rate Policy: The publisher reserves the right to hold advertiser and/or its agency jointly and severally liable for such monies that are due and payable to the publisher. Advertisers will be short-rated and charged the full rate card if, within a 12-month period, they do not keep to the frequency of adverts initially booked by them. Payment is strictly upon publication. Agency commission will be revoked if invoices are unpaid after 60 days.

General Rate Policy

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Exhibitions Guide 2017



March

LogiMAT Stuttgart, 14-16th www.logimat-messe.de

April

ProMAT Chicago, 3-6th, www.promatshow.com
Multimodal Birmingham, 4-6th www.multimodal.org
CV Show, Birmingham, 25-27th, www.cvshow.com

May

Interpack Duesseldorf, 4-10th, www.interpack.com
Transport Logistic Munich, 9-12th, www.transportlogistic.de

June

SIL Barcelona, 6-8th, www.silbcn.com

September

Gartner Supply Chain Conference, London, 20-21st, www.gartner.com
Postexpo Geneva, 26-28th, www.postexpo.com

November

Logistica Utrecht, Netherlands, www.logistica.nl
Intermodal www.intermodal-events.com