

Press

Materials Handling Middle East

September 25 to 27, 2011

Dubai International Convention and Exhibition Center, Dubai, UAE

materials handling

MIDDLE EAST

June 2010

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DATES CONFIRMED FOR MATERIALS HANDLING MIDDLE EAST 2011

5th edition of the biannual event set for September 25 to 27, 2011

Dubai (June, 2010) – Delivering results since 2001, Materials Handling Middle East will be held next year from September 25 to 27 at the Dubai International Convention and Exhibition Centre, UAE. The three day event is set to be the definitive exhibition for the logistics, supply chain, freight and cargo industries in the region and as such is a must attend event for supply chain professionals.

After individual talks and strategic sessions with the key players in the regional logistics sector, the dates for next year's event have been set. These have been strategically selected for exhibitors' utmost convenience, complementing other exhibitions in the global trade fair calendar.

Mr Ahmed Pauwels, Chief Executive Officer, Epic Messe Frankfurt, organiser of Materials Handling, said: "New trends are emerging in most sectors and the supply chain industry is no different. We are excited about embracing these trends and working to ensure Materials Handling Middle East 2011 acts as the ideal platform for key players to come together and do business."

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He added: "Dubai has always been considered a logistics hub for the region and this is set to continue. New developments such as the Al Maktoum International Airport form part of the city's vision to becoming the pre-eminent centre for aviation worldwide. The new airport, when complete, will have capacity for 12 million tonnes of cargo giving a big boost to the materials handling sector."

Dubai boasts a sophisticated and world class transportation infrastructure and is served by over 242 shipping lines and is linked via 112 airlines to 165 destinations. Dubai Ports witnessed more than 25 per cent average growth in container traffic during the past four consecutive years.

For this reason Materials Handling Middle East has identified a niche for a new product category and so will welcome a new addition, containerization, to its existing product profile for 2011's event.

Ms Michelle McCarthy, recently appointed Senior Show Manager, Materials Handling Middle East, said: "The exhibition has established its presence in the region since 2001 and has been growing year on year. The 2009 event, against all odds due to the difficult economic conditions, met with great success thanks to its professionalism and established reputation. For 2011 we will build on our long standing experience and high quality service to deliver another dedicated and focused event for this specialised and growing industry. The exhibition is ideally positioned for exhibitors keen to reach markets in the Gulf and Middle East, the Indian Sub-Continent, the CIS countries and Africa."

The Demo-Show area will return once again next year, giving the opportunity for exhibitors to demonstrate their products and services in a more interactive environment. The trade fair will also feature seminar sessions where experts will share their thoughts on the latest trends and developments within the logistics and supply chain industries.

The trade event is the largest congregation in the Middle East for everyone involved in the handling of goods from the loading bay to their storage and use on site, through to goods-out and beyond. The event provides professionals the latest technologies, products and services in logistics, supply chain, freight & cargo, automation and information & communication technology.

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Show Profile:

Materials Handling Middle East in 2009 proved to be an outstanding exhibition with huge participation from trade visitors and positive feedback from the exhibitors.

Over 175 exhibitors from 27 countries represented leading brands in the warehouse, transportation, services and logistics industries from across the globe.

In 2011 the exhibition will showcase logistics, supply chain, freight & cargo, automation, and information & communication technology products and services.

Show website – www.materials-handling-dubai.com

Company profile:

Epoc Messe Frankfurt GmbH is a subsidiary of Messe Frankfurt. Messe Frankfurt is Germany's largest trade fair organiser, with 424 million euros in sales in 2009 and more than 1,400 employees worldwide. The Messe Frankfurt Group has a presence for its customers in more than 150 countries. In 2008, Messe Frankfurt organised more than 100 trade fairs, of which more than half took place outside Germany.

The successful portfolio of events of EPOC Messe Frankfurt GmbH in Dubai include: Intersec trade fair and conference, Materials Handling Middle East, Hardware+Tools Middle East, Garden+Landscaping Middle East, ISH kitchen+bath Middle East, Light Middle East, Beautyworld Middle East, Wellness & Spas Middle East, Automechanika Middle East, and now also Paperworld Middle East, Festivalworld Middle East and Playworld Middle East.

For more information, please visit our website at: www.uae.messefrankfurt.com

* Preliminary figures for 2009 financial year